

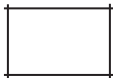
Vertical 4" x 6" Postcard Front

Minimum resolution: 300 DPI



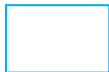
Bleed Line: 4.25" x 6.25"

Artwork that reaches the cutline needs to extend to the edge of the red line.



Trim Area: 4" x 6"

This is where your artwork will be trimmed.
(Finished size)



Margin Safe Area: 3.75" x 5.75"

All text must be kept within the blue line.

Vertical 4" x 6" Postcard Back

Minimum resolution: 300 DPI

Mailing Address Area

No artwork in this area - leave blank (white)

Address Area Specs: 3.75" x 2.25"
from trim edge/corner

A diagram of the back of a vertical 4x6 inch postcard. The diagram is enclosed in a blue border. A large grey rectangular area covers the top and left portions of the card. The text 'Mailing Address Area' is written vertically on the right side of this grey area. Below it, the text 'No artwork in this area - leave blank (white)' is written vertically. In the bottom-left corner of the grey area, the text 'Address Area Specs: 3.75" x 2.25" from trim edge/corner' is written, with an arrow pointing to the bottom-left corner of the grey area. A smaller grey rectangular area is located in the bottom-right corner of the card, with the text 'Stamp Area: 1.25" x 1.25"' written vertically on its right side.

Stamp Area: 1.25" x 1.25"