

# Horizontal 6" x 4" Postcard Front

Minimum resolution: 300 DPI



**Bleed Line:** 6.25" x 4.25"

Artwork that reaches the cutline needs to extend to the edge of the red line.



**Trim Area:** 6" x 4"

This is where your artwork will be trimmed.  
(Finished size)



**Margin Safe Area:** 5.75" x 3.75"

All text must be kept within the blue line.

# Horizontal 6" x 4" Postcard Back

Minimum resolution: 300 DPI

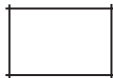
Stamp Area: 1.25" x 1.25"

Mailing Address Area



**Bleed Line: 6.25" x 4.25"**

Artwork that reaches the cutline needs to extend to the edge of the red line.



**Trim Area: 6" x 4"**

This is where your artwork will be trimmed.  
(Finished size)



**Margin Safe Area: 5.75" x 3.75"**

All text must be kept within the blue line.

No artwork in this area - leave blank (white)

Address Area Specs: 3.75" x 2.25"  
from trim edge/corner

