

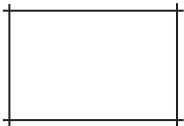
EDDM Postcard 6" x 11"

Minimum resolution: 300 DPI

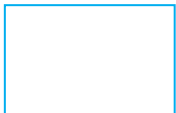
Please delete guideline before submitting design to print.



Bleed Line: 6.25" x 11.25"
Artwork that reaches the cutline needs to extend to the edge of the red line.



Trim Area: 6" x 11"
This is where your artwork will be trimmed.
(Finished size)



Margin Safe Area: 5.75" x 10.75"
All text must be kept within the blue line.

PRSRT STD
ECRWSS
U.S. Postage
PAID
EDDM RETAIL

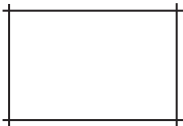
Local Postal Customer

EDDM Label & Indicia Area

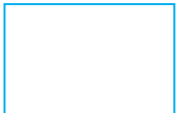
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