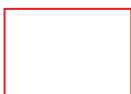


# EDDM Postcard 6.25" x 9"

Minimum resolution: 300 DPI

*Please delete guideline before submitting design to print.*



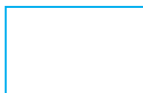
**Bleed Line: 6.5" x 9.25"**

Artwork that reaches the cutline needs to extend to the edge of the red line.



**Trim Area: 6.25" x 9"**

This is where your artwork will be trimmed.  
(Finished size)



**Margin Safe Area: 6" x 8.75"**

All text must be kept within the blue line.

PRSRT STD  
ECRWSS  
U.S. Postage  
**PAID**  
EDDM RETAIL

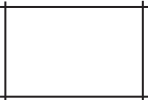
Local Postal Customer

## EDDM Label & Indicia Area

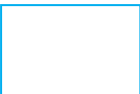
*Please delete guideline before submitting design to print.*



**Bleed Line: 6.5" x 9.25"**  
Artwork that reaches the cutline needs to extend to the edge of the red line.



**Trim Area: 6.25" x 9"**  
This is where your artwork will be trimmed.  
(Finished size)



**Margin Safe Area: 6" x 8.75"**  
All text must be kept within the blue line.