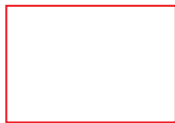


EDDM Postcard 11" x 8.5"

Minimum resolution: 300 DPI

Please delete guideline before submitting design to print.



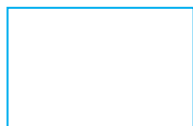
Bleed Line: 11.25" x 8.75"

Artwork that reaches the cutline needs to extend to the edge of the red line.



Trim Area: 11" x 8.5"

This is where your artwork will be trimmed.
(Finished size)



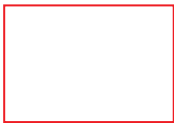
Margin Safe Area: 10.75" x 8.25"

All text must be kept within the blue line.

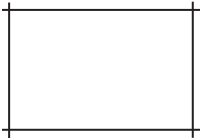
PRSR STD
ECRWSS
U.S. Postage
PAID
EDDM RETAIL

Local Postal Customer

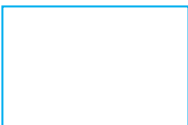
EDDM Label & Indicia Area



Bleed Line: 11.25" x 8.75"
Artwork that reaches the cutline needs to extend to the edge of the red line.



Trim Area: 11" x 8.5"
This is where your artwork will be trimmed.
(Finished size)



Margin Safe Area: 10.75" x 8.25"
All text must be kept within the blue line.