

# EDDM Postcard 11" x 6"

Minimum resolution: 300 DPI

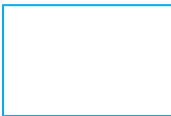
*Please delete guideline before submitting design to print.*



**Bleed Line: 11.25" x 6.25"**  
Artwork that reaches the cutline needs to extend to the edge of the red line.



**Trim Area: 11" x 6"**  
This is where your artwork will be trimmed.  
(Finished size)



**Margin Safe Area: 10.75" x 5.75"**  
All text must be kept within the blue line.

PRSRT STD  
ECRWSS  
U.S. Postage  
**PAID**  
EDDM RETAIL

Local Postal Customer

***EDDM Label & Indicia Area***