

30"

**Correct**  
Art file is 30" x 72"  
Same as order size.

72"

2" pocket

# 30" x 72" Double-sided Light Pole Banner

(2" pole pocket top & bottom)

front

**Margin/Safe Area**  
**27.5" x 65.75"**

Keep important artwork elements inside this area away from pocket seams.

**Trim/Finish Size**  
**30" x 72"**

Minimum resolution:  
100 ppi

**Bleed Area (1" bleed all sides)**  
**32" x 74"**

**Reminder:** when designing double-sided banners the pocket color will be extended to form pole pocket, so design on back of banner should allow for this.

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