

24"

Correct

Art file is 24" x 48"
Same as order size.

48"

2" pocket

24" x 48"
Double-sided
Light Pole Banner
(2" pole pocket top & bottom)

front

Margin/Safe Area

21.5" x 41.75"

Keep important artwork elements inside this area
away from pocket seams.

Trim/Finish Size

24" x 48"

Minimum resolution:
100 ppi

Bleed Area (1" bleed all sides)

26" x 50"

Reminder: when designing double-sided banners
the pocket color will be extended to form pole
pocket, so design on back of banner should allow
for this.

2" pocket

