

18"

Correct

Art file is 18" x 36"
Same as order size.

36"

2" pocket

18" x 36" Double-sided Light Pole Banner

(2" pole pocket top & bottom)

front

Margin/Safe Area

15.5" x 29.5"

Keep important artwork elements inside this area
away from pocket seams.

Trim/Finish Size

18" x 36"

Minimum resolution:
100 ppi

Bleed Area (1" bleed all sides)

20" x 38"

Reminder: when designing double-sided banners
the pocket color will be extended to form pole
pocket, so design on back of banner should allow
for this.

2" pocket

